



Form 2

Golden Spike Rodeo

August 21,22,23,24 of 2024

PRCA 2024 Playoff Series Rodeo

May 14, 2024

Dear sponsor

REDEEM VOUCHERS ASAP

We appreciate your sponsorship at the 99th year of the Golden Spike Rodeo—August 21, 22, 23 and 24 of 2024. Most of you are repeat sponsors. Let us take this opportunity to thank you for past years and this year's participation. We received a great deal of positive feedback from the rodeo fans. We think this is a great thing you are doing for the Golden Spike Rodeo!

UPDATE: Beginning 2024 we will be a 4-night PRCA Rodeo. Wednesday night will still have stock saddle bronc riding, calf scramble, and stick horse races. Mutton Bustin will still be held on Thursday, Friday, and Saturday nights.

We are trying to put together the best team possible to make the Golden Spike Rodeo *the* best. We are excited to be numbered as one of the top 50 PRCA rodeos included in the Playoff Series.

If you are a LED Video Display sponsor this year, please send us the logo and/or your commercial that you would like used this year, even if it is the same one used last year. Please email these logos/commercials to Andrew at gsrodeoads@gmail.com Remember that commercials are 30 second spots.

Instructions for your sponsor name and logo along with your commercial spot are as follows:

Walton Scoreboards

Deliverables for Video Screen

- **All still graphics and logos should be high resolution images in .png or .jpeg format.**
 - **Backgrounds for images should be either transparent or white.**
 - **(Please note website graphics are usually lower quality and when enlarged for the screen can become distorted.)**
- **All commercials and videos to be played should be in .mov or .mp4 format.**
 - **Due to the high file sizes these can usually not be emailed, please use dropbox or a similar service to deliver video files.**
- **Please direct any questions and/or concerns to Andrew Jones as well as sending all deliverables.**

Andrew Jones
gsrodeoads@gmail.com - 303.710.3364

In addition, please call or text Brent @ 435.279.3284 to indicate that you have sent your information to Andrew Jones.

DEADLINE: July 18, 2024.

*****PLEASE REMEMBER: Andrew is a great resource for answering your questions and concerns about your commercial and logo. Feel free to contact him for any assistance. Start early to avoid the rush!***

Your commercial spot should be no longer than ____seconds. This spot will be shown along with your logo prior to the rodeo. Then, during the rodeo your name will be announced as the sponsor of the event or the replay of the event. Then your logo will show up on each participant during the event or event replay.

Your _____ is due to Brent Rose (or mail to the County) no later than July 18, 2024. Please make checks payable to BOX ELDER COUNTY. Also, you have the option to call the County (Marla Young) and pay via credit card.

We will be sending the packets with rodeo ticket vouchers soon after we receive your money.

Important notice for those who receive ticket packets for sponsorship:

Tickets go on sale on Monday, July 25th at 9 a.m.

We do not send you an actual ticket, we send you a voucher to get your tickets online or at the courthouse. In order for you to have the opportunity to get the seats you want; we need your commitment and payment by July 18th so that we can send you your vouchers! If you don't get your money in by then, you will still receive your vouchers and you will have to choose from available seats at that time.

To help us get your ticket packet to you without delay, PLEASE give us your correct MAILING ADDRESS and CONTACT PERSON'S NAME, EMAIL AND PHONE NUMBER. Send that information to gsrodeoads@gmail.com

Thank you,

Golden Spike Rodeo Committee
Brent Rose - Chairman
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435.279.3284
brent.rose2013@gmail.com

www.goldenspikeroдео.com

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